



Contact Name:
Property Name:
Telephone:
Address:
Email:

Property # _____

Property Address: _____

Vacation Property Marketing Agreement

The property owner/manager/agent hereby appoints WOW Auction as agent to market the aforementioned property at an auction to be held on a date set by the company, subject to the following terms and conditions:

1. The property owner/manager/agent warrants that they are the rightful owner of the property and/or are otherwise authorized to enter into this agreement.
2. WOW Auction is authorized to market the property, using an upcoming auction, with its usual terms and conditions of sale.
3. As compensation for its services in marketing the property, WOW Auction shall be entitled to a marketing fee based on the total selling price of the property. Such marketing fee shall be _____ % of the total selling price. The remaining rental portion _____ % shall be forwarded to the property owner/manager/agent within 10 business days of the auction close.
4. The property owner/manager/agent will provide WOW Auction with a completed listing information sheet that details all restrictions that may preclude a bidder from participation. (Age, number of occupants, pets, smoking, etc.)
5. The property owner/manager/agent has established a starting bid price of \$_____. Should the starting bid prices not be met, the listing will be deemed unsold and no monies will be due or payable under this agreement.
6. Following the close of the auction, if the listing is sold, the highest bidder will receive a voucher containing the terms and restrictions as well as the contact information of the individual in charge of booking the rental. It is solely the responsibility of the property owner/manager/agent to screen the renters, secure signed contracts, collect security deposits and collect and remit all applicable state and county taxes.
7. A copy of voucher shall be sent to the property owner/manager/agent to identify the winning bidder.
8. The property owner/manager/agent hereby agrees to hold WOW Auction harmless of any liability or damages arising in relation to the property, its owners or the renters.
9. Cancellation- In the event of cancellation of this listing by the property owner/manager/agent WOW Auction shall be reimbursed the full marketing fee as determined by 30% of the starting bid price, plus all costs involved for advertising restrictions and any related attorney's fees and court costs.
10. The property owner/manager/agent agrees to make every reasonable effort to accommodate the highest bidder in securing a reserved rental of the property within the time frames established in the listing.
11. The property owner/manager/agent hereby authorizes WOW auction to market the property on an ongoing basis as follows _____. All the aforementioned terms and conditions are applicable to each subsequent auction listing of the property.

"WOW Auction"

"Property owner/manager/agent"

Date of Agreement